

### **Table of beneficiaries - Examples**

### Example 1:

Project: Support for training and creation of a multi-purpose center in Thylla, Senegal (Jappo Liggeye Thylla).

Number of direct and indirect beneficiaries	Number of direct beneficiaries: 150 participants per year on average
	The indirect beneficiaries are:
	- the family circle of the beneficiaries
	- suppliers of raw materials
	- consumers of finished products.
Status and situation of	Out-of-school women and girls, some of whom do housework in major
beneficiaries	cities. The latter, in addition to being isolated from their families, face
	risks such as, among others, rape, assault, and ill-treatment of their
	bosses.
Method of identification	Field surveys will be carried out to identify the most vulnerable
of beneficiaries	beneficiaries with low income. Awareness days organized by Jappo will
	also help identify people wishing to be supported in terms of
	entrepreneurship to promote local development and improve their
	standard of living.
Selection criteria for	People from low-income social strata, who have no income, who suffer
beneficiaries	from social violence, whose school cycle is shortened and who do not
	have a job.
Method of involving beneficiaries	The beneficiaries will be involved in the management committee of the center.

#### Example 2:

Project: Combating trafficking in women for sexual exploitation in the municipality of San Borja, Bolivia (CECASEM).

# Number of direct and indirect beneficiaries

#### The direct beneficiaries of the project are:

- -1500 pupils from middle and high schools in urban areas of San Borja including 800 young women and 700 young men
- -100 pupils from middle and high schools in rural San Borja including 50 young women and 50 young men
- -30 families of producers living in rural areas: about 120 people
- > 1,720 direct beneficiaries in total.

#### And the indirect beneficiaries:

- -100 people (teachers of middle and high schools, local authorities...)
- -3500 people from the general public
- > 3,600 indirect beneficiaries.

# Status and situation of beneficiaries

It is difficult to integrate the direct and indirect beneficiaries of this project into a single profile. The population of the city of San Borja has social, economic, ethnic, and cultural diversity.

Most children (girls and boys) from high-income families go to secondary schools in downtown San Borja or to schools in large surrounding cities such as Trinitad or Santa Cruz (all secondary schools are public). As a result, these students, who have better living conditions, also have better opportunities to "benefit" from secondary education.

Conversely, students attending high schools far from the center have less favorable, even precarious, living conditions. Many children are forced to work at the same time as going to school to support their families and provide an income. In some cases, children work only and no longer go to school.

Despite these differences, most students in the city of San Borja have wide access to the Internet and social networks via smartphones and television. Indeed, even the poorest students have telephones, as do, poor families have televisions and radios. It can, therefore, be said that young people and adolescents in San Borja have access to global communication through their smartphones, with all the risks and benefits that such access entails.

In all the rural communities selected for the project, the living conditions of secondary school students are rather homogeneous because the economic differences between their families are much less significant. The most obvious difference is that students living in communities near the city of San Borja have more access to telephones and television while those living in communities further away from the city have more limited or no access. to these devices. This factor therefore isolates students a little more from global communication.

Students in rural areas are therefore disadvantaged on several points

# TOOLS – PHASE 1 : PROGRAMING

	compared to their urban counterparts:
	-access to communication via smartphones and television
	-the quality of education (lower in rural areas)
	-the distance to travel to get to school (longer in rural areas)
	- the obligation to work for young people (almost inevitable in rural
	areas).
Method of identification	CECASEM will propose to the local educational authorities to include
of beneficiaries	all secondary schools in the urban area in the project and will select
	nine colleges and high schools in the rural area. However, the
	authorities may decide to apply other criteria for the final selection of
	secondary schools.
	For families of rural producers, the selection will be entructed to the
	For families of rural producers, the selection will be entrusted to the
	respective municipal authorities and to CECASEM. Then, each selected
	family will individually decide whether or not to participate in the
Selection criteria for	project.  Student beneficiaries in urban and rural areas will be identified by the
beneficiaries	local partner, based on the following criteria:
belleficiaries	-young students and young students going to the selected middle or
	high school
	generally between 12 and 18 years old.
	generally seemed as years over
	For students from rural areas, an additional criterion will be applied.
	This will be the criterion of accessibility to school: the journey time
	from the city of San Borja to school should not exceed 40 minutes.
	Regarding the selection of families of rural producers, it will be based
	on three criteria:
	-have girls and/or boys studying in the selected middle or high schools
	-produce a surplus of bananas and cassava which will be used for
	collective trading in these products
	- to engage jointly and together in the trade of these products.
	No additional criteria will be applied in the selection of young female
	beneficiaries. However, in all beneficiary groups, attention will be paid
	to women as they are the main victims of human trafficking, regardless
Mathad of involving	of their age.
Method of involving beneficiaries	The beneficiaries are at the very heart of the project, which is implemented exclusively for the improvement of their situation. They
belleficiaries	will, therefore, be fully committed to it.
	will, therefore, be fully committed to it.
	In urban and rural areas, the voluntary participation of students in
	activities will be strongly encouraged and women will be given priority.
	and the second priority.
	Urban and secondary school teachers who have already participated in
	the previous project will also be actively involved in this new project.
	This participation will be even stronger since teachers from rural areas
	will also be involved.
	Families of producers in rural communities will also be very involved
	since they will be involved in all stages of the project, in particular the

### TOOLS – PHASE 1 : PROGRAMING

collection of products from different communities, their transport to
La Paz or Trinidad, and the sale of products on the La Paz or Trinidad
markets.